

PUBLIC RELATIONS

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The Franklin Institute Announces New Summer Events and Programs

Family Pride Day • Now/Next: Jellyfish Revealed
The Future of Health • Final Weeks of Crayola IDEAworks
Museum Open Daily Beginning July 5

Philadelphia, PA June 3, 2021—The Franklin Institute celebrates the summer solstice with all-new events, exhibits, and programs, including **Family Pride Day** on Saturday, June 26. Throughout June, guests will see the colors of the rainbow illuminated within the Benjamin Franklin National Memorial in recognition of the LGBTQIA+ community. **Jellyfish Revealed**, the final iteration of Now/Next, a pop-up exhibit gallery fueled by pop culture and emerging trends in science and tech, takes a deep look at the secrets of these free-swimming marine animals through the lens of celebrated photographer and **National Geographic Explorer Anand Varma**—with live jellyfish onsite. Beginning July 5 through Labor Day, the museum will be **open daily**, seven days a week, from 10 am-6 pm.

Pride Month

The Franklin Institute recognizes Pride Month with a rainbow lighting display throughout June in the Benjamin Franklin National Memorial.

Family Pride Day

Saturday, June 26 | 12pm-4pm

From the science of sound to explosive demos, the Franklin Institute gets loud to celebrate diversity and inclusion with experiences that blur the lines of science and performance. Museum guests will experience an afternoon of LGBTQIA+ inspired performances where Franklin Institute science performers join forces with local drag queens for whimsical shows and dissections. Expressive coloring, roving demos, the science of bubbles and rainbows, photo ops, colorful lights, and themed music add to a community celebration designed to offer LGBTQ+ people and allies an opportunity to experience visibility, solidarity, and joy.

[Included with museum admission.](#)

Presented by Braskem, Official Diversity & Inclusion Partner of The Franklin Institute.

The Future of Health

Monday, June 7 | 3pm Facebook Live

with Project Leaders of the Well City Challenge

An all-new Facebook Live monthly series, **Chief Bioscientist Jayatri Das, Ph.D.**, explores how innovations in science, technology, and our communities can and will help us build a healthier world. Each month Dr. Das will go live with special guests who will share some of the innovative work and fascinating research happening in the Philadelphia region and beyond and what that means for the future of health.

Go Live with Franklin Institute Scientists

June [Facebook Live](#) events:

Thursday, June 3: Night Skies @ Home with Derrick Pitts

Wednesday, June 16: Franklin Outside with Rachel Valletta, Ph.D.
Tuesday, June 22: Engineering for Good with Darryl Williams, Ph.D.

Now/Next: Jellyfish Revealed

Opens Saturday, July 3

In the latest and final iteration of The Franklin Institute's [Now/Next](#) gallery, the wondrous and weird aspects of jellyfish and their environments are revealed through live specimens and stunning works by renowned National Geographic Explorer and science photographer Anand Varma.

With a focus on capturing photographs and video that evoke wonder, Varma works to tell the story behind the science of everything from primate behavior to forest ecology—and with his latest endeavor: a study of jellyfish. Varma uses the techniques he developed to create stunning images of jellyfish and other creatures whose details are otherwise invisible to the naked eye. Those intimate and intricate jellyfish images are now featured in *Jellyfish Revealed* for a limited time.

Included with museum admission.
Presented by Essential Utilities, Inc.

Final Weeks of Crayola IDEAworks: The Creativity Exhibition

Open through July 18

The immersive, colorful, and wildly fun exhibition that challenges guests to think outside the box as they answer questions, create solutions and solve problems that define their creative style enters its final weeks. The world premiere exhibition at The Franklin Institute closes July 18, and [advance ticket purchase](#) is highly recommended.

The Franklin Institute

Located in the heart of Philadelphia, The Franklin Institute is a renowned and innovative leader in the field of science and technology learning, as well as a dynamic center of activity. As Pennsylvania's most visited museum, it is dedicated to creating a passion for learning about science by offering access to hands-on science education. For more information, visit www.fi.edu.